

## Methodology

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#### **W3**

- Nationally representative CAPI survey (computer-assisted personal interview) of Lebanese voters.
- A sample size of n=500 yields a theoretical maximum margin of error of +/- 4.4 at a 95% confidence interval. Margins of error varying according to question and analysis group.
- Quotas were set by age, gender, region and religion using the latest available data, and weighting applied where necessary to ensure the collection of a nationally representative sample.
- A soft quota was set for past vote and monitored throughout fieldwork.
- Survey conducted between 19<sup>th</sup> July 2<sup>nd</sup> August.



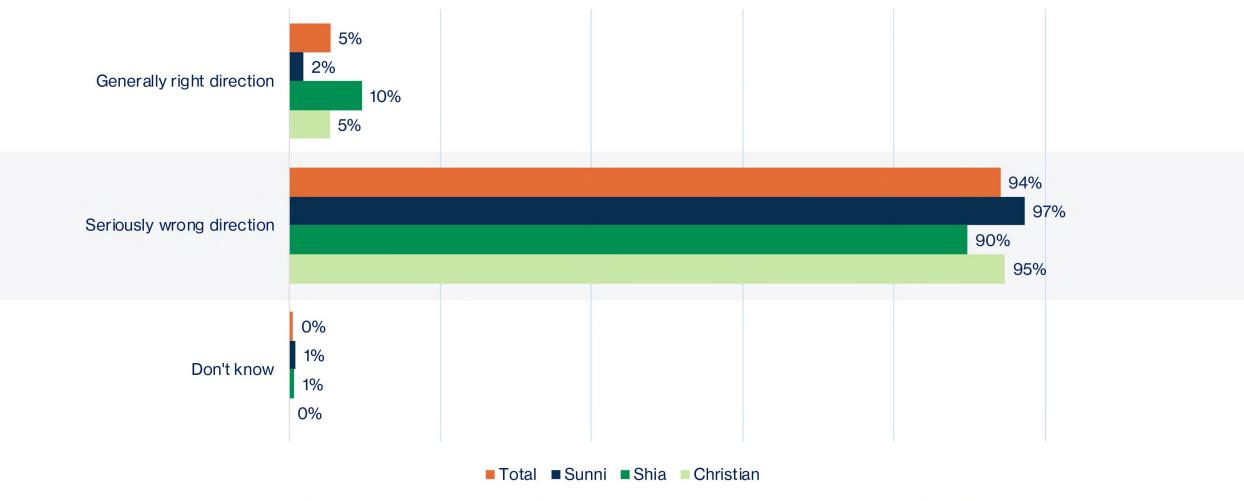


# Context



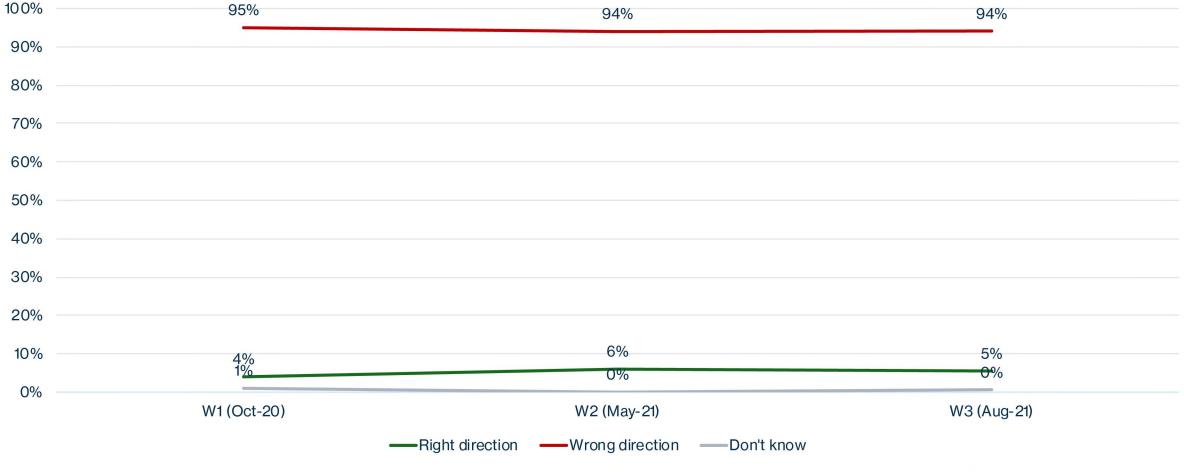
#### **National Direction**







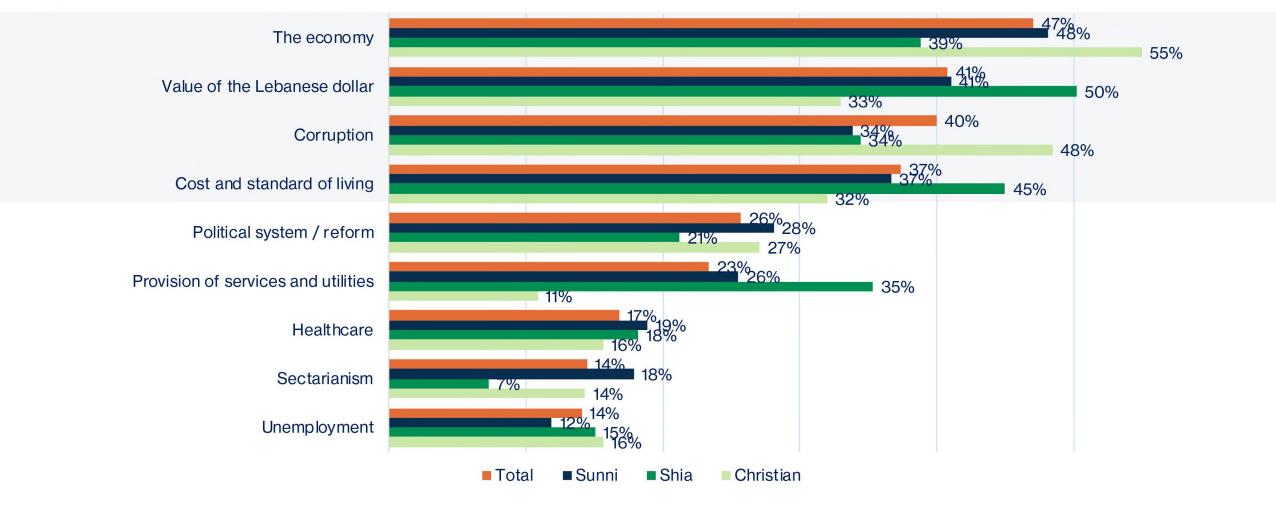
## **National Direction**





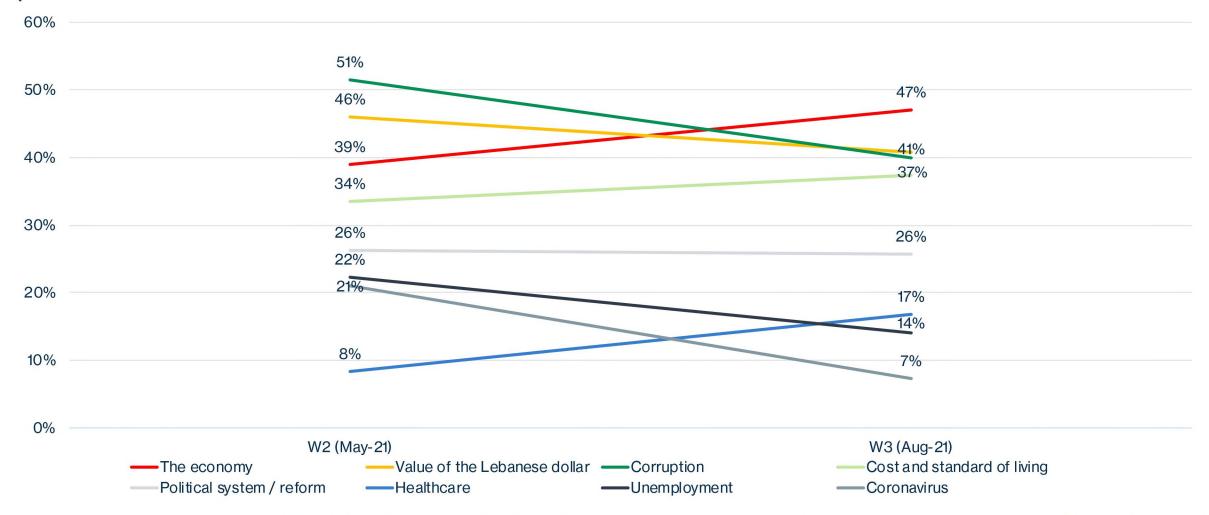


# Most Important Issue Agenda (>10%)





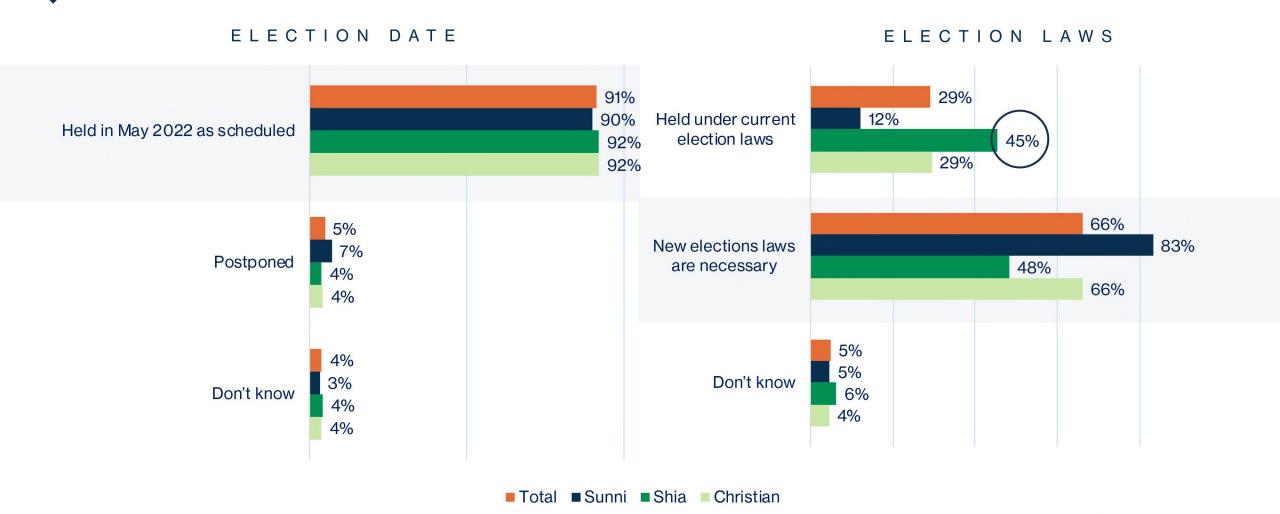
# Most Important Issue Agenda







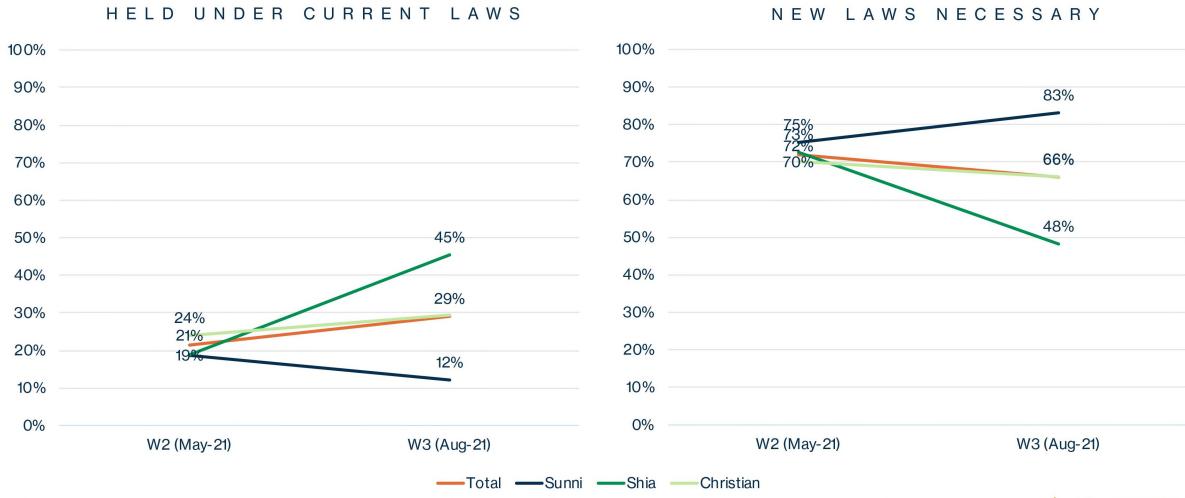
#### **General Election 2022**





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#### ELECTION LAWS

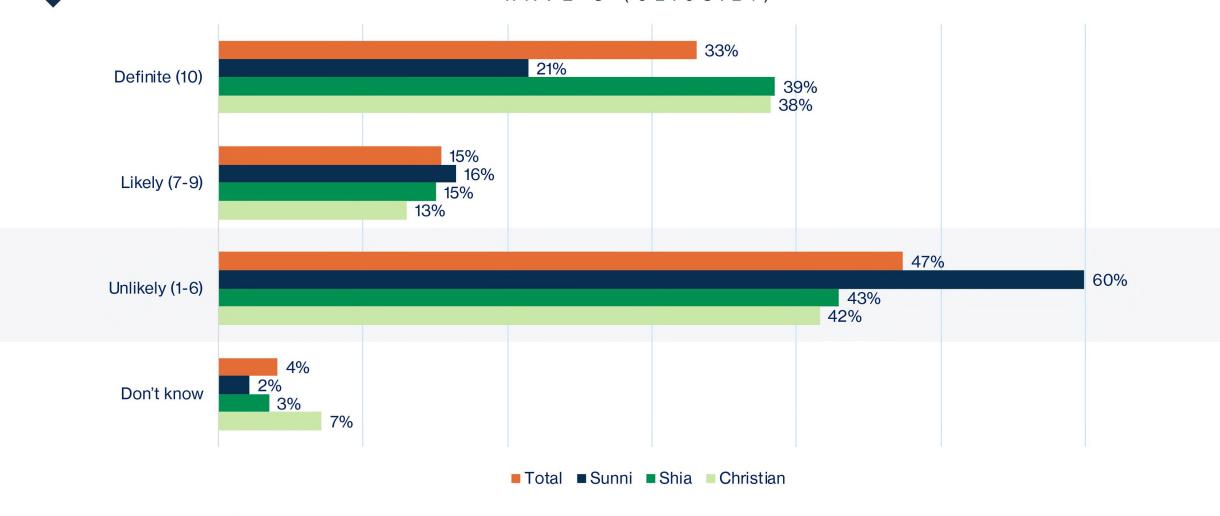






# **Current Voting Intention**

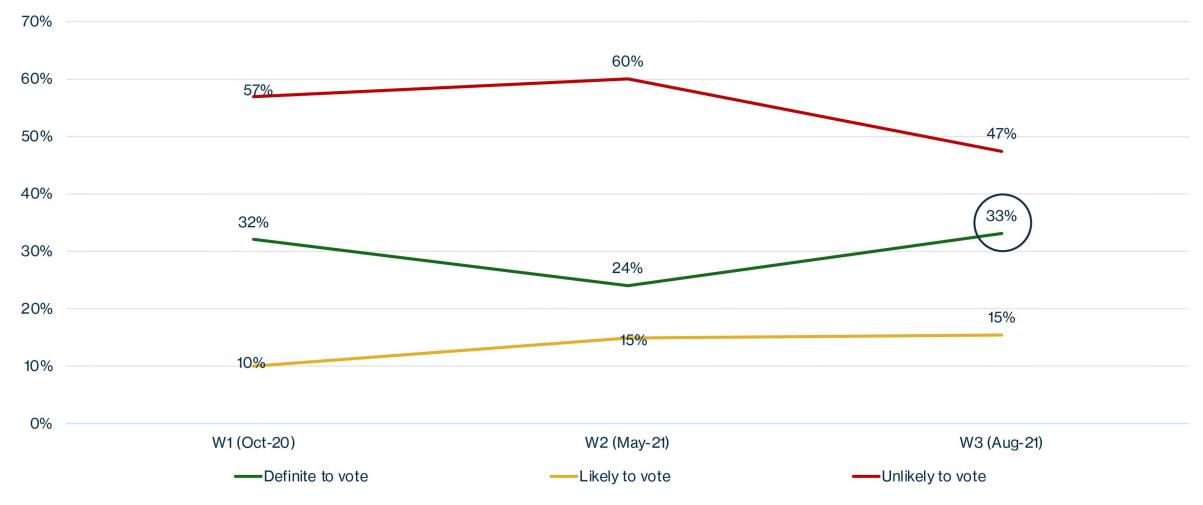






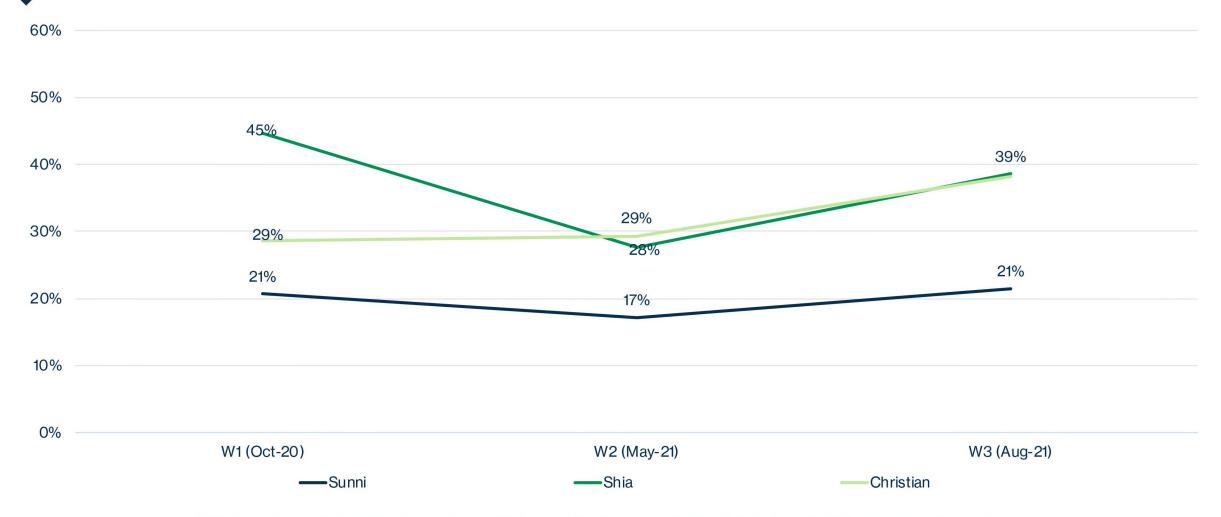
#### **Turnout Likelihood**





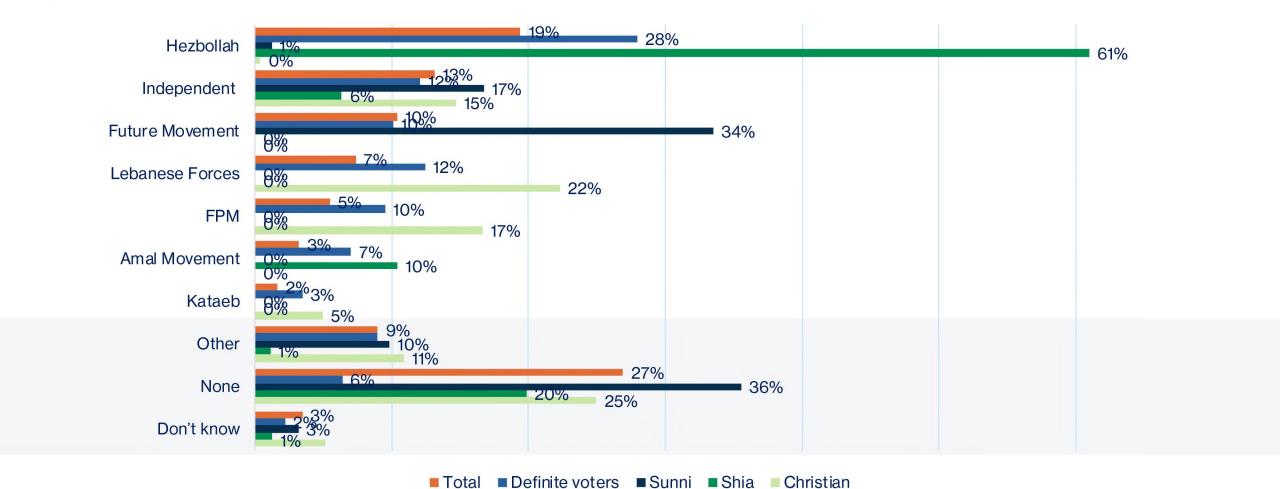


# **Turnout Likelihood (Definite Voters)**



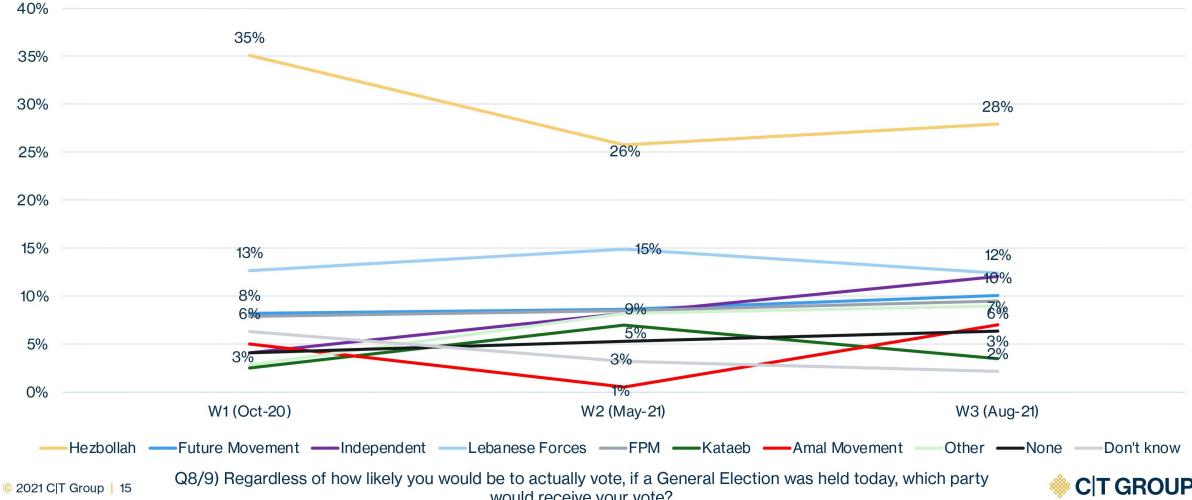


# **Current Voting Intention (All Voters)**

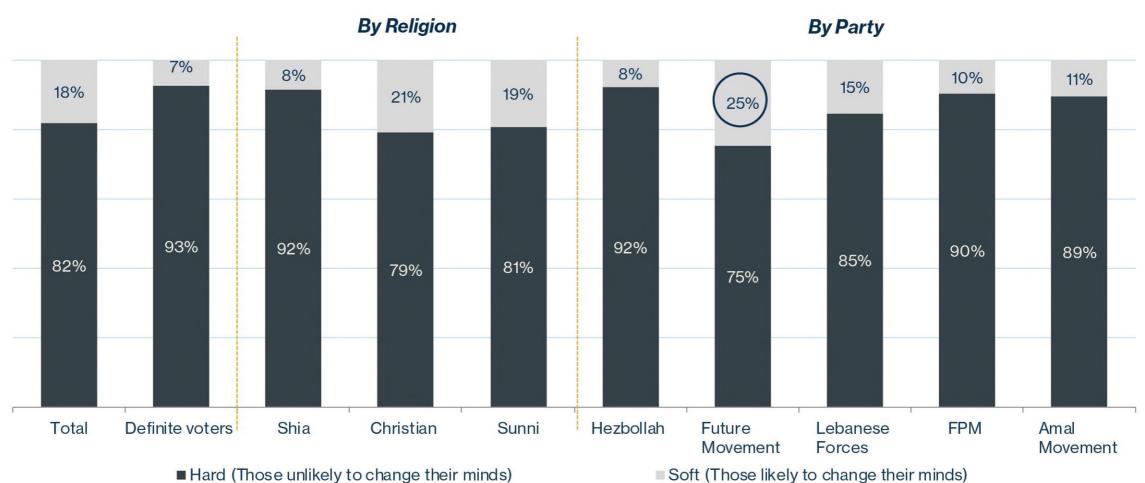




# **Current Voting Intention (Definite Voters)**



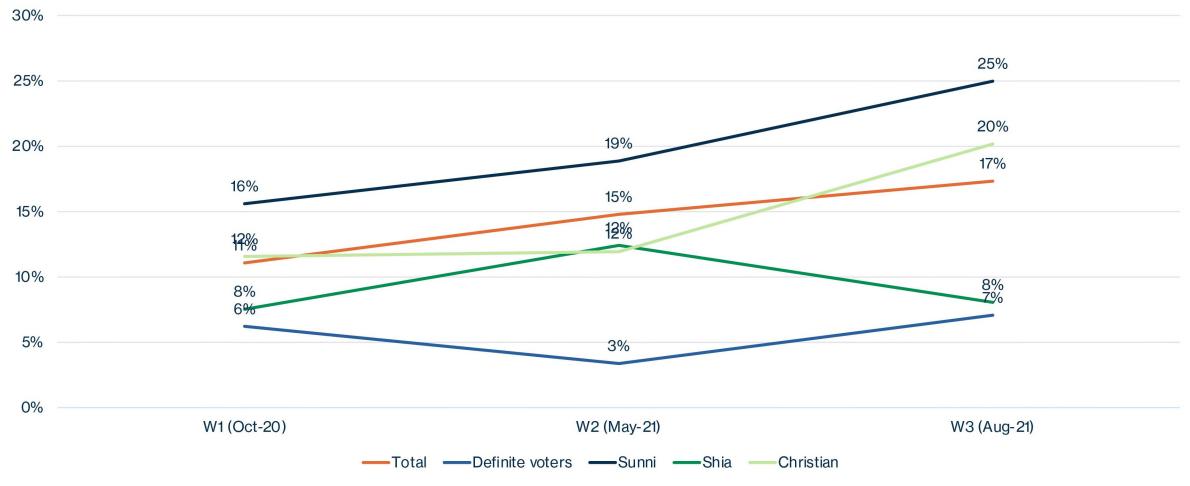
# How Committed are Voters in their Support?





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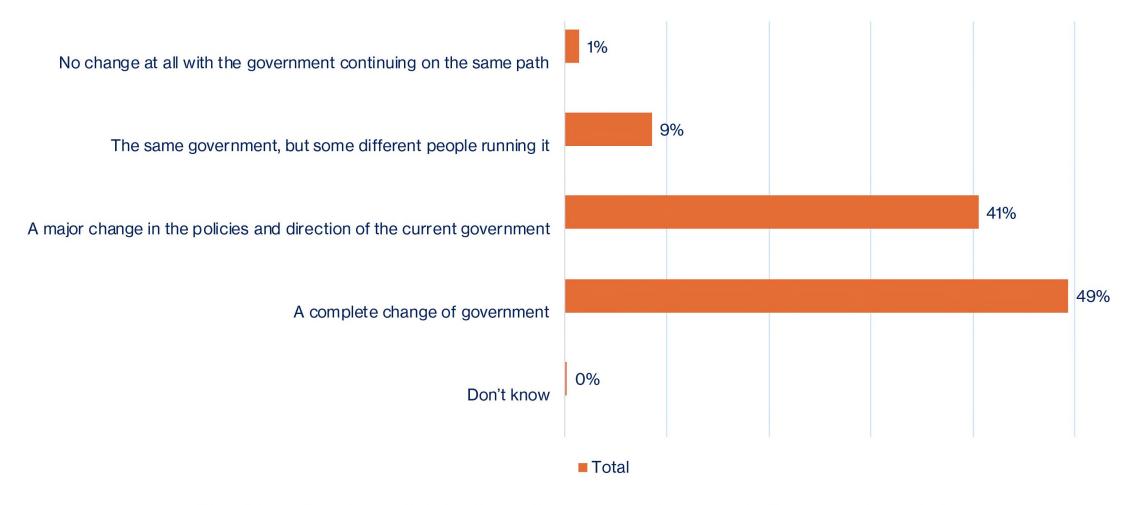
% SOFT VOTERS





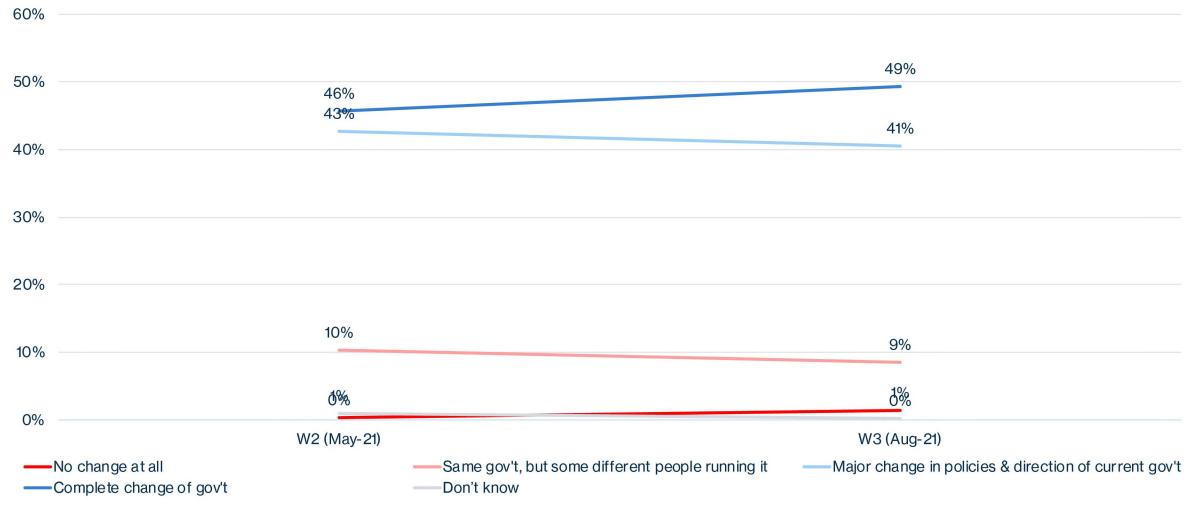


#### **Election Preference**



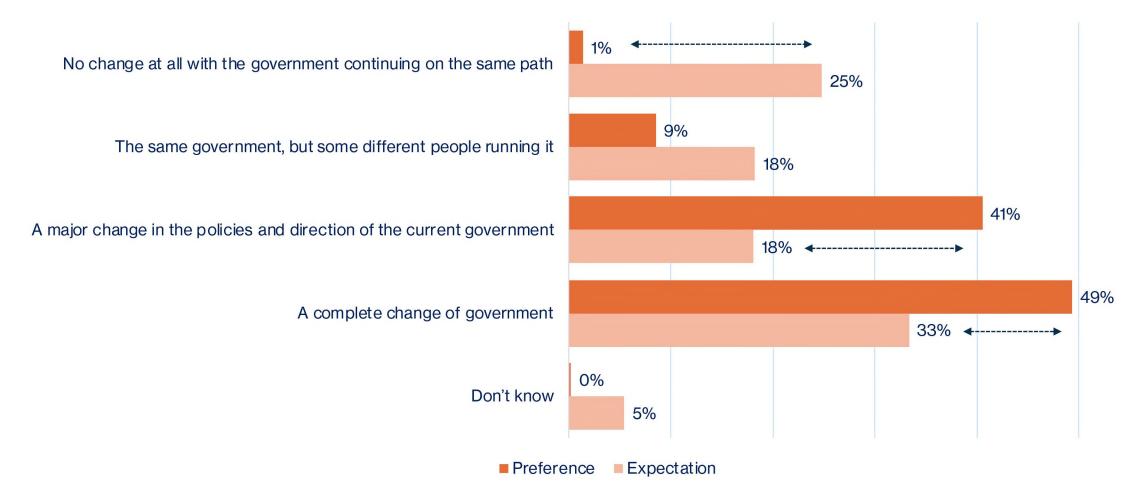


#### **Election Preference**



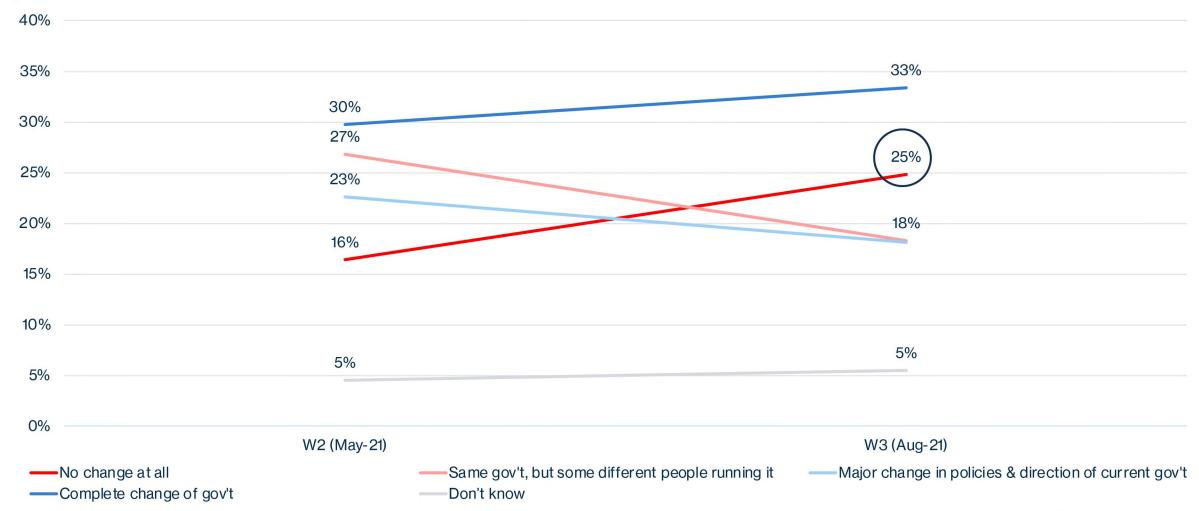


# **Election Preference Versus Expectation**





# **Election Expectation**







# **Key Insights**

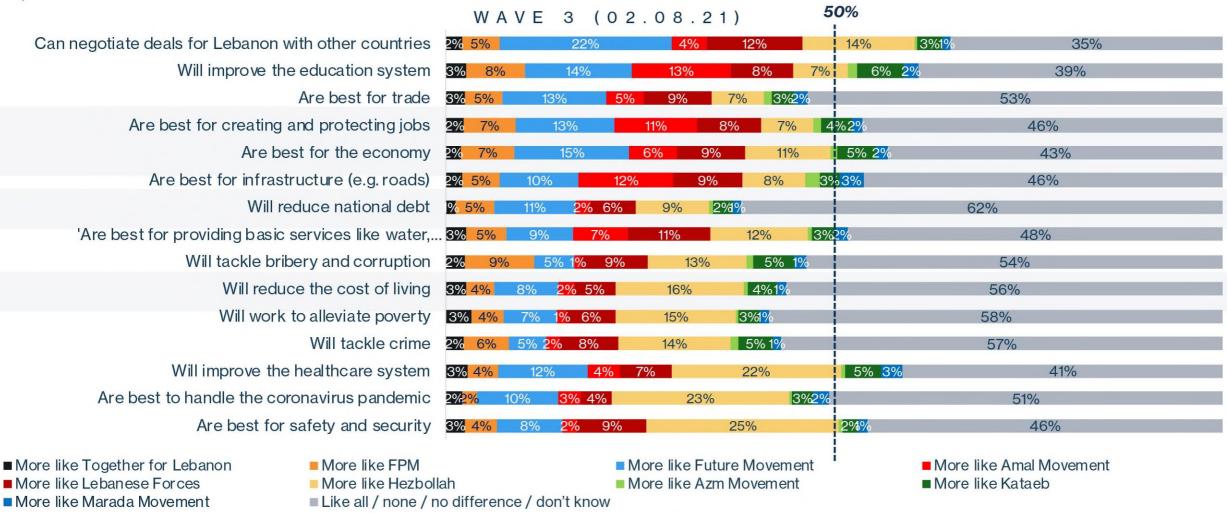
- Concern for the economy has intensified amid the crisis in Lebanon, with cost and standard of living and provision of utilities also featuring prominently in the issue agenda.
- Again, most people want the election to be held as planned in 2022, but a significant proportion of Shiites now believe existing election laws should still be used.
- Intended turnout has improved since May, but the electorate remains notably depressed.
- The political landscape remains fractured. Hezbollah maintains its majority share of definite voters, although the recent increase in turnout among Shiites hasn't translated into a significantly higher vote share.
- While most people want a complete change in government and policies, they they remain skeptical that this will be the outcome in May.





# Party Attribute Association

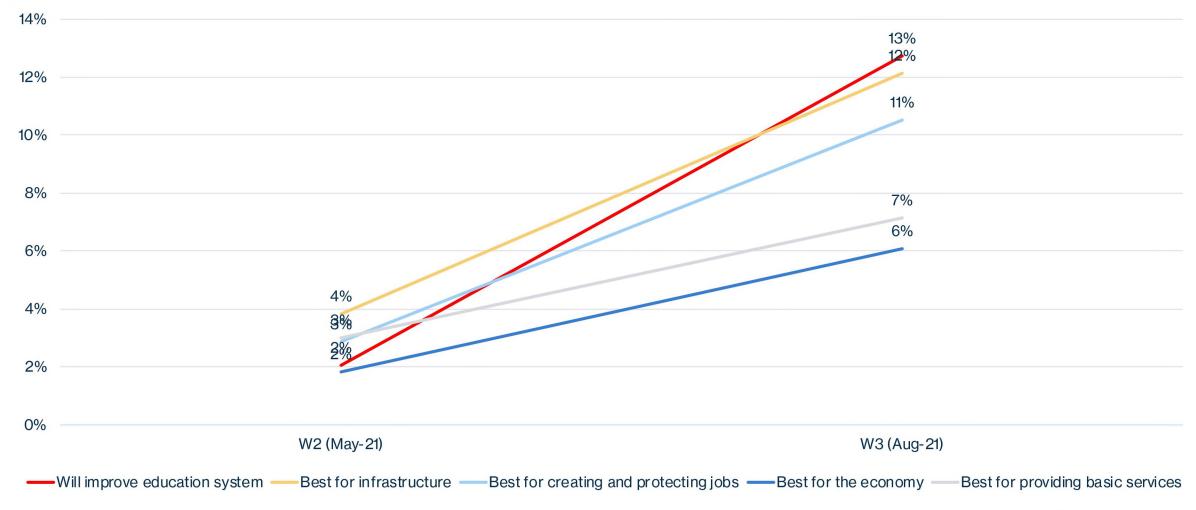
# **Policy Attribute Associations**





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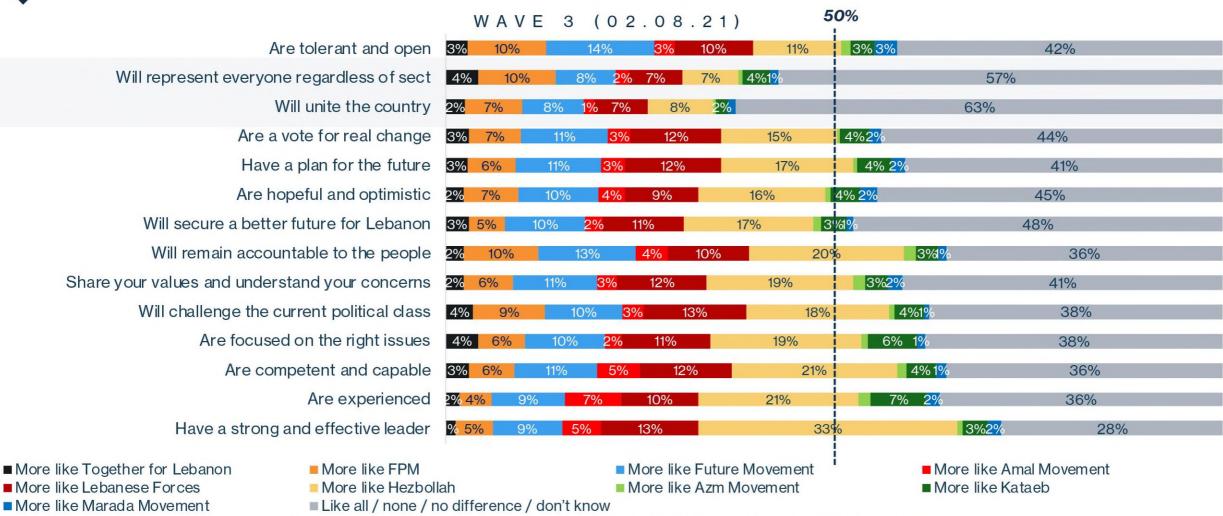
TOP 5 MOVEMENTS: AMAL MOVEMENT

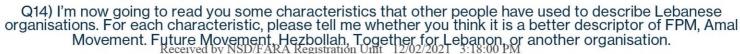






## Positive Ideological Attribute Associations

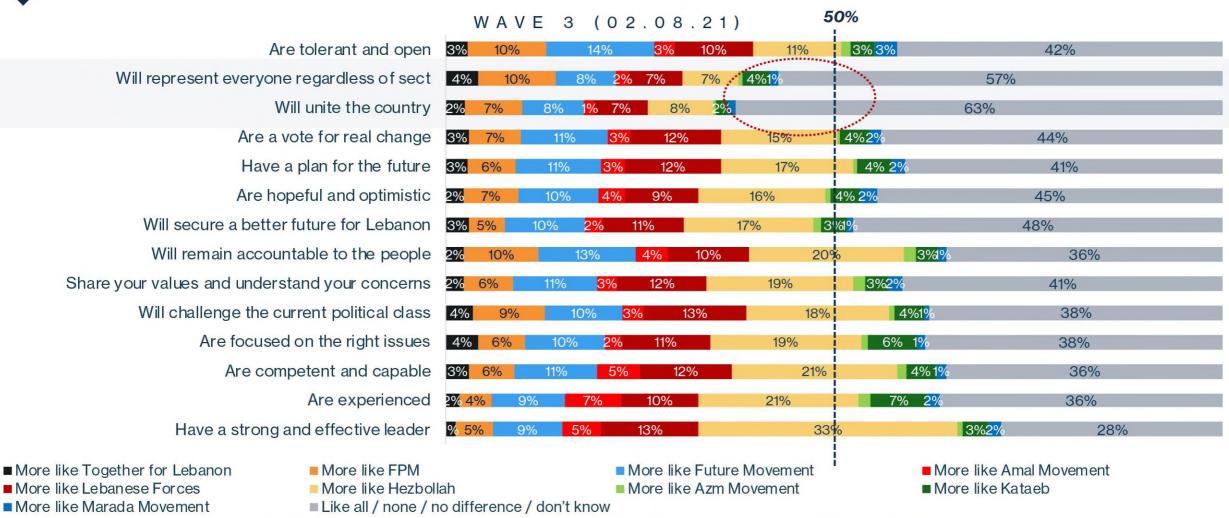








## Positive Ideological Attribute Associations

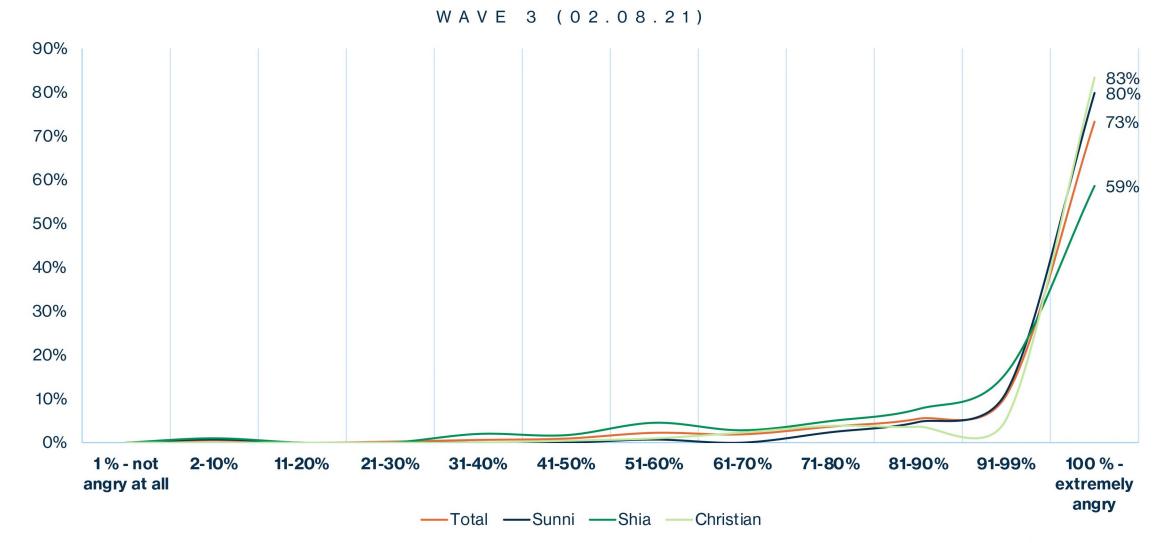






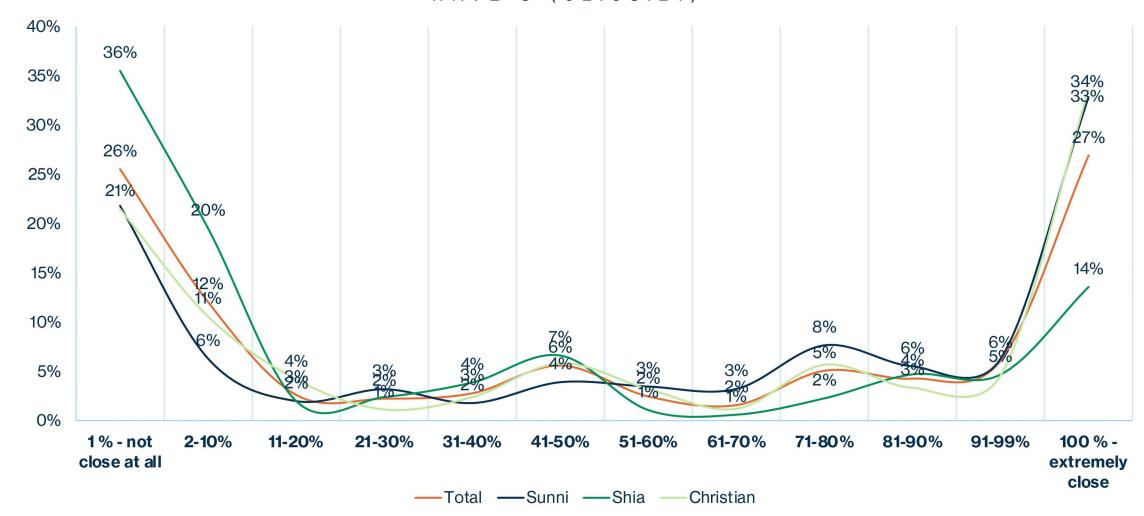
# **Lebanon Crisis**

# **Levels of Anger Over Lebanon Crisis**





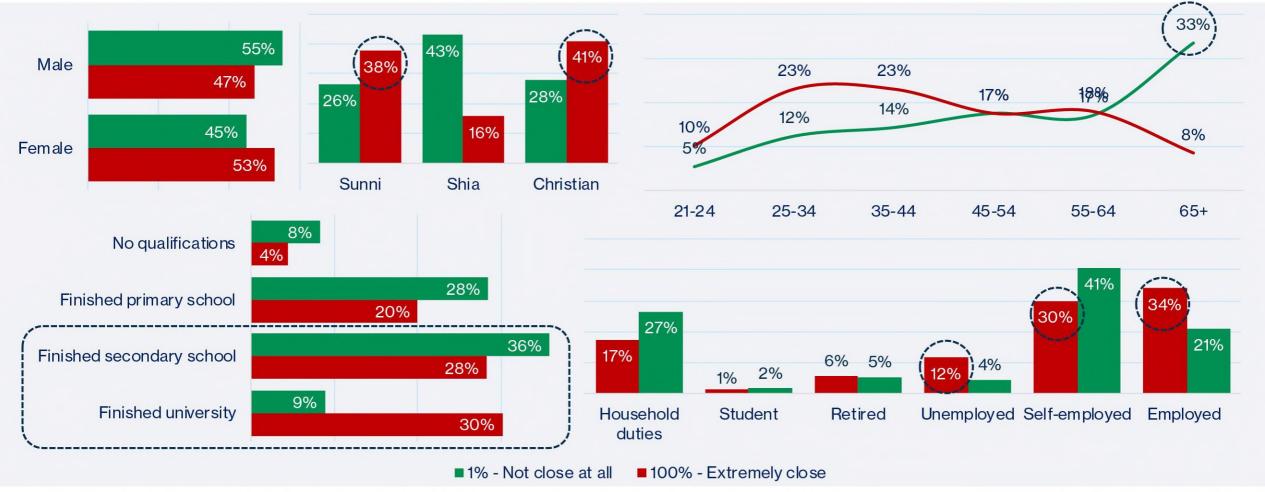
# **Willingness to Protest**







#### **Demographic Profile of Protestors vs non-Protestors**







#### Demographic Profile of Protestors vs Sawa Supporters

